

SPECIAL REPORTS

PENTA – Where the Wealthy Are Investing Now

AMERICA'S ULTRA-HIGH-NET-WORTH HOUSEHOLDS: MARCH 5, 2012



Growing wealth, keeping it and making the most of an affluent lifestyle – these goals are at the core of *Barron's* PENTA reports. Packed with “trusted advice for families with over \$5 million in assets,” each quarterly PENTA pullout issue attracts a wealthy readership of investors and premium consumers.

March's ranking report, “Where the Wealthy Are Investing Now,” explores model portfolios designed by some of America's top wealth management firms. It offers in-depth analysis regarding how these elite money managers are advising wealthy clients under current market conditions. During the course of the year, *Barron's* will track how these portfolios perform and look at their tactical moves.

Print Investment

Full-page 4-color	\$50,936	½ page b&w	\$19,854
Full-page b&w	\$37,730	¼ page b&w	\$9,930

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\$2,736,000
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