

PENTA

Market Week Pullout Stocks Drop 4.2% in Harrowing Week Page M2

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The Dow Jones Business and Financial Weekly May 24, 2010 \$5.00

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Has the market seen
a top for the year?

MICHAEL SANTOLI • 13
Bear signal or
just a hiccup?



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BARRON'S COVER

Nicely Trimmed

By TOM SULLIVAN | MORE ARTICLES BY AUTHOR

Smaller, stronger hedge-fund industry emerged from financial crisis.
Video: Barron's 100 Top Hedge Funds

Article

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Table: Top 100 Hedge Funds

WHY INVEST IN A HEDGE FUND? To beat the market, obviously.

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Top 100 Best-Performing Hedge Funds

AN EXCLUSIVE RANKING OF AN EXCLUSIVE-AND-ELUSIVE GROUP: MAY 23, 2011

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Barron's **PENTA** reports are quarterly pullout sections devoted to delivering “trusted advice for families with over \$5 million in assets.” Each PENTA contains a ranking report, with May’s covering the **Top 100 Best-Performing Hedge Funds**, as well as lifestyle articles and wealth-management features of interest to this affluent audience.

Whether or not an investor participates directly in hedge funds, it’s vital to understand the strategies and trading tactics of these powerful market players. Of course, many *Barron's* readers *are* invested in hedge funds and funds-of-funds, and they’ll be intensely interested in this special report. **Barron's Top 100 Best-Performing Hedge Funds** is a unique opportunity for advertisers to speak directly to active, affluent investors in an authoritative environment.

\$4,025,000

average household net worth of a *Barron's* reader

\$3,194,000

average household investments

66.3%

have acted upon an ad they've seen in *Barron's*

45.1%

hold top management title