

SPECIAL REPORTS

# Hedge Funds Monthly Report

APPEARING EACH MONTH



This is the report that more than half of hedge fund managers turn to each month. *Barron's* Monthly Hedge Fund Report gives advertisers 12 opportunities per year to speak directly with hedge fund managers, fund managers and

affluent individual investors alike. This Special News Report gets at the news behind the numbers with a classic *Barron's* interview of a prominent fund manager each month, including his/her current long and short picks. It also tracks the best and worst hedge fund performers. And *Barron's* weekly "Fund of Information" column focuses on a timely topic on the minds of hedge fund operators.

## Print Investment

Full-page 4-color	\$50,936	½ page b&w	\$19,854
Full-page b&w	\$37,730	¼ page b&w	\$9,930

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Issue dates for 2012: Jan. 30, Feb. 27, Mar. 26, Apr. 30, May 28, Jun. 25, Jul. 30, Aug. 27, Sep. 24, Oct. 29, Nov. 26, Dec. 31