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The Place Where Opportunities Knock

Barron's is America's premier financial weekly, and Barron's Classifieds is the place where opportunity knocks. Our sophisticated readership encompasses high net-worth investors, financial professionals and corporate decision makers – the best place to showcase your products, services and properties.

For further information, please contact

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CLASSIFIEDS

TO ADVERTISE, CALL 212-597-5913 OR VISIT: WWW.ORDERAD.COM/BARRONS

FRANCHISES	AUTOMOTIVE	BUSINESS OPPORTUNITIES		
<p>\$7,668 2col x 9"</p> <p>\$4,984.20 (w/WSJ combo)</p>			<p>60.6% of Barron's readers have acted upon an ad they've seen in <i>Barron's</i></p>	
		CAPITAL WANTED		
		BUSINESSES FOR SALE		<p>\$3,834 2col x 4.5"</p> <p>\$2,492.10 (w/WSJ combo)</p>
		BUSINESS OPPORTUNITIES	REAL ESTATE	
			TRAVEL	<p>\$2,130 2col x 2.5"</p> <p>\$1,384.50 (w/WSJ combo)</p>
		\$852 1col x 2"		
		\$553.80 (w/WSJ combo)		
		\$426 (1col x 1") \$276.90 (w/WSJ combo)		

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CLASSIFIED ADVERTISING
BY UNIT SIZE

Deadline and Mailing Instructions

All material and orders must be received by Monday, 12 noon EST, prior to publication, and payment must be received with order. American Express, Discover, MasterCard and Visa are accepted.

Clearly specify: "Barron's" and which issue of Barron's is being requested. Advertisers that submit material via a recognized advertising agency are entitled to a 15% agency consideration. Recognized agencies are defined as those that have been approved by Dow Jones's Credit Department.

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MB BARRON'S May 22, 2012

CLASSIFIEDS TO ADVERTISE, call 212-597-5913 or visit WWW.ORDERAD.COM/BARRONS

\$18,686.70 color
\$13,842 b/w
Full Page
10" h x 10" w (6 col.)
25.4cm x 25.4cm

MB BARRON'S May 22, 2012

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\$5,751
Quarter Page
4.5" h x 4.955" w (3 col. – 13.5")
11.43cm x 12.57cm
\$3,738
(w/ WSJ combo)

MB BARRON'S May 22, 2012

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\$12,780
Half Page Vertical
10" h x 4.95" w (3 col. – 30")
24.5cm x 11.43cm
\$8,307
(w/ WSJ combo)

MB BARRON'S May 22, 2012

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\$11,502
Half Page Horizontal
4.5" h x 10" w (6 col. – 27")
11.43cm x 25.4cm
\$7,476.30
(w/ WSJ combo)