



Sponsor Information

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Important Due Dates

ASAP	Sponsor Logo <i>If your firm sponsored an event in previous years, we have the logo on file.</i>
July 30	Company Description -60 words or less
Aug 10	Event Journal Ad
Sept 7	Technology Resource Form -See show kit.
Sept 9	Register Sponsor Attendees at: www.barrons.com/advisors/rsvp
Sept 19	Exhibitor Materials Arrive On or Before at: <i>Southern Convention Services</i>
Sept 23	Exhibit Set Up — 1:00 pm
Sept 24	Sponsor Dinners — 7pm or Later <i>(optional)</i>
Sept 25	Exhibit Breakdown — 12:00 pm

Sponsor Logo

Due: ASAP

Email (up to 8MB) to: production@barronsmarketing.com

Digital Files:

For best reproduction EPS (.eps) format is preferred. All type must be outlined (vector art). Spot colors are printed in 4/C based on Pantone Color Bridge specifications.

- Minimum of 3" wide on a white background.
- Fonts must be outlined (vector art).

Useable alternatives are:

- Photoshop Files (.psd, .tif, or .jpg)
- Illustrator Files (.eps — fonts must be outlined)
- PDF Files (.pdf — fonts must be outlined)

Delivery:

Artwork can be supplied via one of the following:

- Email (up to 8MB): production@barronsmarketing.com
- FTP instructions:
site: ftp.barronsmarketing.com
username: conferences@barronsmarketing.com
password: sponsor

Upload material into your company folder. Send email stating what files you have uploaded to:

production@barronsmarketing.com

Company Description

Due: Tuesday, July 30

Email to: production@barronsmarketing.com

- Description must be 60 words or less
- Supply as MicroSoft Word Document
- Use Company name for the file name

Exhibitor Materials

Draped exhibit tables (6' x 30") will be set up in the **Mediterranean Ballroom Foyer**, and may be used to display promotional literature.

Note: Exhibits are limited to displays no larger than a width of 10ft. Table top displays are recommended.

Approximately **500** people will be attending this conference. Please ship appropriate quantities of promotional materials.

Shipping Information

Materials received by Saturday, September 19

Please use label below on all packages.

All items should be shipped to Southern Conventions. They will deliver all shipments to the *JW Marriott* on the morning of September 23rd. Barron's will cover specific costs incurred by Southern Conventions such as handling of materials (up to 100lbs), 6ft draped table, 2 chairs and wastebasket. All other items will be additional and should be ordered directly from Southern Conventions.

Accommodations

Should you require overnight accommodations, please call the *JW Marriott* reservations department at **800-576-5750**. Inform the operator you are attending the Barron's Winner's Circle conference to insure the group rate of **\$189.00** per night.

Barron's Conference Team

Barron's

1155 Avenue of the Americas
New York, NY 10036
T: 800-227-0245
F: 212-597-5615
www.barrons.com/conferences

Managing Director:

Sterling Shea
T: 212-597-5919
sterling.shea@barrons.com

Sponsorship Sales:

Kathryn Harrington
T: 212-597-5912
kathryn.harrington@barrons.com

Event Services:

Pat Kasner
T: 212-597-6076
pat.kasner@barrons.com

Sponsorship Support:

Dorothy Gelormino
T: 212-597-5947
dorothy.gelormino@barrons.com

Southern Convention Services
C/O Trimble Logistics Companies
9858 Sidney Hayes Road
Orlando, FL 32834

Hold For: _____

(Company Name/Booth # on line above)



Sponsor Information

www.barrons.com/advisors

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Event Journal Ad Specification

Due: Monday, August 10

The following are specifications for color ads. The event journal is printed on 80Lb. Centura Gloss Text, in 4/C. Spot colors are printed in 4/C based on Pantone Color Bridge specifications.

Artwork Requirements:

Full Page

- Trim Size: 8.5"w x 11"h Add 1/8 inch for bleed.
Keep text and logos 1/2" from trim.

Digital Files:

Prepress is Macintosh based and accepts files created with the following applications:

Acrobat PDFs (preferred material)
QuarkXPress InDesign
Illustrator Photoshop

Prepress is also equipped to handle PC files and supports the following programs on the PC platform:

Acrobat PDFs (preferred material)
QuarkXPress InDesign
Illustrator Photoshop

Prepress is equipped to receive electronic files in the following media:

Disk CD-ROM 2.6 & 4.7 GB DVD's
USB Flash Drives

Delivery:

Artwork can be supplied via one of the following:

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- FTP instructions:
site: ftp.barronsmarketing.com
username: conferences@barronsmarketing.com
password: sponsor

Upload material into your company folder.

Send email stating what files you have uploaded to:

production@barronsmarketing.com

Ship Event Journal Ad materials to:

Will Aimesbury
Edward P O'Dell Inc.
Room 2234
60 East 42nd Street
New York, NY 10165
T: 212-697-6603
F: 212-697-6101