

## Sponsor Information (as of April 16, 2008)

### Important Due Dates

- ASAP**      **Sponsor Logo**  
*If your firm sponsored one of our events in previous years we have the logo on file.*
- April 30**      **Company Descriptions**
- May 14**      Register sponsor attendees at [www.barrons.com/ics/rsvp](http://www.barrons.com/ics/rsvp)
- May 15**      E-mail **Wine Selections** to [conferenceinfo@barrons.com](mailto:conferenceinfo@barrons.com)
- May 30**      Technology Resource Form  
*Available upon request.*
- June 2**      **Exhibitor Materials** arrive at Boca Raton Resort & Club
- June 5**      Exhibit Set Up – 8:00 a.m - 11:00 a.m.  
Grand Pre-Assembly
- June 6**      Exhibit Breakdown – 4:00 p.m.

### Sponsor Logo

#### Digital Files

For best reproduction EPS (.eps) format is preferred.

- Files must be a minimum of 3" wide on a white background.
- Files must be saved as outlines.

Useable alternatives are:

- Photoshop Files (.psd, .tif, or .jpg)
- Illustrator Files (.eps)
- PDF Files (.pdf — must be outlined fonts)

#### Delivery

Artwork can be supplied via one of the following:

- Email (up to 5MB): [production@barronsmarketing.com](mailto:production@barronsmarketing.com)
  - FTP instructions:
    - site: [ftp.barronsmarketing.com](ftp://ftp.barronsmarketing.com)
    - username: [conferences@barronsmarketing.com](mailto:conferences@barronsmarketing.com)
    - password: sponsor
- Upload material into your company folder.

### Company Description

Materials due by Wednesday, April 30

- Description must be 60 words or less
- Supply as MicroSoft Word Document
- Email to: [production@barronsmarketing.com](mailto:production@barronsmarketing.com)

### Wine Selection

Due by Thursday, May 15

According to our sources, you will need approximately 12 bottles of wine for the 3 hour event. See attached sheet for available selections choosing any combination of reds and whites.

The Boca Raton Resort & Club will bill you directly following the event. If you have questions as to what other sponsors have ordered or invoicing for wine selections please contact Dorothy Netska 212-597-5947.

### Exhibitor Materials

Materials received by Monday, June 2

#### Exhibit Area

Draped exhibit tables (6' x 30") will be set up in the **Grand Pre-Assembly**, and may be used to display promotional literature and will host your wine selection for the Investment Consultants Reception.

**Note: Exhibitors are limited to table-top displays.**

Approximately 275 people will be attending this conference. Please ship appropriate quantities of promotional materials.

### Accommodations

Should you require a room, please call the Boca Raton Resort & Club reservations at **888-491-2622** Inform the operator you are attending the Barron's-Winner's Circle conference to insure the group rate of **\$209.00** per night.

### Contacts

#### Barron's

1155 Avenue of the Americas  
New York, NY 10036  
T 800.227.0245  
F 212-597-5615  
[www.barrons.com/conferences](http://www.barrons.com/conferences)

#### Sponsorship Sales

Sterling Shea  
T 212-597-5919  
[sterling.shea@barrons.com](mailto:sterling.shea@barrons.com)

#### Event Services

Pat Kasner  
T 212-597-6076  
[pat.kasner@barrons.com](mailto:pat.kasner@barrons.com)

#### Program

RJ Shook  
Winner's Circle Organization  
950 Peninsula Corporate  
Circle #1019  
Boca Raton, FL 33487  
[www.wcorg.com](http://www.wcorg.com)

#### Sponsorship Support

Dorothy Netska  
T 212-597-5947  
[dorothy.netska@barrons.com](mailto:dorothy.netska@barrons.com)



Please photo copy and affix this mailing label to all shipments.

### Boca Raton Resort & Club

501 East Camino Real, Boca Raton, FL 33432

Hold for Dorothy Netska, Barron's and \_\_\_\_\_  
(your company name on line above)

Box \_\_\_\_\_ of \_\_\_\_\_ Barron's Winner Circle Conference (June 5, 2008)